

NUTI MODY

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EDUCATION

National Institute of Design	Ahmedabad, India
Bachelors of Design (Product Design)	Sep 2021
Design Lab	Online certificate course
UX: Interaction Design	Aug 2023

WORK EXPERIENCE

Self-employed	Dresden, Germany
UI/UX Design, Product Design	Aug 2023 – current
<ul style="list-style-type: none">• Consulting clients, designing website layouts, and ensuring responsive and functional designs.• Handling project timelines, client communication, as well as domain registration and hosting.• Clients include: Hospitals, wellness center, charitable trusts, and B2B businesses	

Studio Tidy	Surat, India
Founder (Leather products, Upcycle, Brand collaborations)	Sep 2021 – Jul 2023
<ul style="list-style-type: none">• Understanding client needs, designs and mood boards, handling supply management, craftsmanship, Task distribution, project timelines, Product photoshoot, Social media management.• Collaborations with homegrown brands resulting in an increased account-reach by 16x in 6 months.	

Shed Studio	Surat, India
Product Designer (Lifestyle, Toys & Graphics)	Jun 2021 – Aug 2021
<ul style="list-style-type: none">• Generated innovative concepts that resulted in increased customer satisfaction and growth in sales.• Designed and crafted the first of the bestselling product “The Carousel” of the brand.• Handled custom product & furniture design, graphic and packaging design, retail line projects.• Collaborated with the marketing team to generate strategies to increase brand value.	

Ducere Technologies	Hyderabad, India
Product Design Intern (Footwear and Research)	Feb 2020 – Apr 2020

Bempu Health	Bengaluru, India
Design Intern (Graphics and Web design)	May 2019 – Jul 2019

SKILLS & INTERESTS

Technical: Figma, Adobe Suite, WordPress, Webflow, Wix, Sketch, Arduino, SketchUp, AutoCAD, Rhino, Fusion360, Keyshot, Sketchbook Pro, Procreate, Microsoft Office

Languages: English (Full professional proficiency), German (Elementary proficiency), Hindi (Native/bilingual), Gujarati (Native/bilingual)

Interpersonal: Strategic and analytical thinker, Entrepreneurial spirit, Quick learner, Enthusiastic team player, Able to multi-task, Strong communication skills

VOLUNTEER EXPERIENCE

Let India Breathe	Apr 2024
Illustrated infographics to bring awareness towards a 10 day climate fast by Ladakhi women for the implementation of the 6th Schedule.	

Urja Child Development Centre	Feb 2024
Designed pro bono website to showcase the broad array of work by the organisation.	

Relating Systems Thinking and Design (RSD9)	Oct 2020
Volunteered as a sketchnoter, capturing keynote sessions, talks, and panel discussions by Prasad Modak, Johnathan Romm, Marie davidova amongst many others.	