

Nuti Mody | User Experience Designer

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EDUCATION

Master of Science in Human-Computer Interaction
University of California, Santa Cruz - Silicon Valley Campus

Graduation Date: Dec 2026
Santa Clara, CA

Bachelor of Design (Product Design)
National Institute of Design

Graduation Date: Sep 2021
Ahmedabad, India

AWARDS & CERTIFICATES

Google Designathon, University of California, Santa Cruz - **Best Research Award**
Stanford d.school - Certificate in *Design for Social Impact*
DesignLab - Certificate in *UX: Interaction Design*

Oct 2025
Nov 2024
Aug 2023

WORK EXPERIENCE

Tutor & Reader
UC, Santa Cruz - CMPM 110: Writing for Game Technologies

Jan 2026 - current
Santa Cruz, CA

Product Designer
Freelance

Aug 2023 - Jul 2025
Dresden, Germany

- Designed and developed responsive websites for healthcare, wellness, and B2B clients across India and the U.S. using Figma, Adobe tools, Wordpress, and HTML/CSS.
- Delivered 5+ full-scale projects from concept to deployment, achieving contact conversion rate of up to **14%** post launch.
- Managed end-to-end project execution, including client briefing, UX writing, wireframing, UI design, hosting and maintenance.

Founder & Product Designer

Studio Tidy
- Translated client requirements into design concepts, mood boards, and shipped **10+** product categories.

Sep 2021 - Jul 2023
Surat, India

- Supervised material sourcing, craftsmanship, and production timelines to ensure high quality, on-time delivery.
- Collaborations with **5+** independent brands, achieving a **16x** growth in social media reach and visibility within **6 months**.

Product Design Intern

Shed Design Studio
- Crafted prototype using Rhino, AutoCAD and fabrication methods for wood, brass, and textiles to achieve high quality products, including *The Carousel*, studio's first and bestselling product.

Jun 2021- Aug 2021
Surat, India

- Enhanced brand growth by improving quality, photography and retail presentation, boosting customer satisfaction and sales.

Product Design Intern

Ducere Technologies Pvt. Ltd.
- Collaborated with cross-functional teams of designers, engineers, and marketers to develop socially impactful concepts and expand material and concept libraries.

Feb 2020 - Apr 2020
Hyderabad, India

- Secured **2nd** place in internal design sprint with a team of 5 - using AutoCAD, Arduino, Adobe AI, XD & physical prototyping.

Design Intern

Bempu Health Pvt. Ltd.
- Designed and expanded infographics for the *BabyOnTrack* service using Adobe AI and supported web design on Squarespace.

May 2019 - Jul 2019
Bangalore, India

- Contributed to UX and product design discussions for KangaSling, ApneBoot, and other maternal-health innovations.

SKILLS

Digital & UX Tools: Figma, Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Sketch, Procreate, WordPress, Webflow, Wix, HTML/CSS, JavaScript, React Native, GenAI for Product Design

3D & Prototyping Tools: SketchUp, AutoCAD, Rhinoceros, Fusion 360, Keyshot, Arduino, Fabrication and Prototyping

Languages: English, German, Hindi, Gujarati

VOLUNTEER EXPERIENCE

Sketchnote & Documentation Volunteer - *Employed.World & Berlin Product Designers Meetup*

Aug 2023 - Jul 2025

- Captured talks and panel discussions by industry leaders including Alberto Savoia and Natalia Filvarova.

Event organizer - *The Hatch Conference, Berlin*

Sep 2024

- Managed guest flow, backstage logistics, and speaker coordination during the event.

Website designer - *Urja Child Development Centre, Surat, India*

Feb 2024

- Designed a pro bono website highlighting the organization's programs and community impact.

Sketchnote volunteer - *RSD9 Symposium, Ahmedabad, India*

Oct 2020

- Created visual documentation of keynote talks by Prasad Modak, Jonathan Romm and Marie Daviova.