

# Nuti Mody | User Experience Designer

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## EDUCATION

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**Master of Science in Human-Computer Interaction**  
University of California, Santa Cruz - Silicon Valley Campus

*Graduation Date: Dec 2026*  
Santa Clara, CA

**Bachelor of Design (Product Design)**  
National Institute of Design

*Graduation Date: Sep 2021*  
Ahmedabad, India

## AWARDS & CERTIFICATES

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**ACM DIS 2026, Student Design Competition** - Accepted for Publication

*Dec 2025 - Mar 2026*

**Google Designathon**, University of California, Santa Cruz - **Best Research Award**

*Oct 2025*

**Stanford d.school** - Certificate in *Design for Social Impact*

*Nov 2024*

## WORK EXPERIENCE

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**Product Designer**, Graduate Capstone

*Apr 2026 - current*

*Microsoft Research*

*Santa Clara, CA*

- Selected to collaborate with the Microsoft Health Futures Group on a high-impact research and design initiative.
- Directing design strategy in a multidisciplinary **team of 5** to address complex healthcare technology challenges.

**Tutor & Reader**

*Jan 2026 - current*

*University of California, Santa Cruz*

*Santa Cruz, CA*

- Writing for Game Technologies: Facilitating group tutoring for **12 students**, integrating user-centered design (UCD) principles to help game design students develop compelling and player focused narratives.
- User Experience for Interactive Media: grading Figma assignments on iterative design, prototyping, and user evaluation.

**Product Designer**

*Aug 2023 - Jul 2025*

*Freelance*

*Dresden, Germany*

- Designed and developed responsive websites for healthcare, wellness, and B2B clients across India and the U.S. using Figma, Adobe tools, Wordpress, and HTML/CSS.
- Delivered **5+** full-scale projects from concept to deployment, achieving contact conversion rate of up to **14%** post launch.
- Managed end-to-end project execution, including client briefing, UX writing, wireframing, UI design, hosting and maintenance.

**Founder & Product Designer**

*Sep 2021 - Jul 2023*

*Studio Tidy*

*Surat, India*

- Translated client requirements into design concepts, mood boards, and shipped **10+** product categories.
- Supervised material sourcing, craftsmanship, and production timelines to ensure high quality, on-time delivery.
- Collaborations with **5+** independent brands, achieving a **16x** growth in social media reach and visibility within **6 months**.

**Product Design Intern**

*Feb 2020 - Apr 2020*

*Ducere Technologies Pvt. Ltd.*

*Hyderabad, India*

- Collaborated with cross-functional teams of designers, engineers, and marketers to develop socially impactful concepts and expand material and concept libraries.
- Secured **2nd** place in internal design sprint with a **team of 5** - using AutoCAD, Arduino, Adobe AI, XD & physical prototyping.

**Design Intern**

*May 2019 - Jul 2019*

*Bempu Health Pvt. Ltd.*

*Bangalore, India*

- Designed and expanded infographics for the *BabyOnTrack* service using Adobe AI and supported web design on Squarespace.
- Contributed to UX and product design discussions for KangaSling, ApneBoot, and other maternal-health innovations.

## SKILLS

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**Digital & UX Tools:** Figma, Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Sketch, Procreate, WordPress, Webflow, Wix, HTML/CSS, JavaScript, React Native, API Integration, Claude Code, Lovable, Figma Make, GenAI for Design

**3D & Prototyping Tools:** SketchUp, AutoCAD, Rhinoceros, Fusion 360, Keyshot, Arduino, Fabrication and Prototyping

**Languages:** English, German, Hindi, Gujarati

## VOLUNTEER EXPERIENCE

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**Sketchnote & Documentation Volunteer** - *Employed.World & Berlin Product Designers Meetup*

*Aug 2023 - Jul 2025*

- Created visual documentation of talks and panel discussions by industry leaders such as Alberto Savoia & Natalia Filvarova.

**Event organizer** - *The Hatch Conference, Berlin, Germany*

*Sep 2024*

- Managed guest flow, backstage logistics, and speaker coordination during the event.

**Website designer** - *Urja Child Development Centre, Surat, India*

*Feb 2024*

- Designed a pro bono website highlighting the organization's programs and community impact.

**Sketchnote volunteer** - *RSD9 Symposium, Ahmedabad, India*

*Oct 2020*

- Captured talks by Prasad Modak, Jonathan Romm, Marie Daviova, and more.