

Nuti Mody | User Experience Designer

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EDUCATION

Master of Science in Human-Computer Interaction
University of California, Santa Cruz - Silicon Valley Campus

Graduation Date: Dec 2026
Santa Clara, CA

Bachelor of Design (Product Design)
National Institute of Design

Graduation Date: Sep 2021
Ahmedabad, India

AWARDS & CERTIFICATES

ACM DIS 2026, Conversational Card Game on Men's Infertility - Accepted for Publication

Dec 2025 - Jun 2026

Google Designathon, University of California, Santa Cruz - **Best Research Award**

Oct 2025

Stanford d.school - Certificate in *Design for Social Impact*

Nov 2024

WORK EXPERIENCE

Product Designer, Graduate Capstone

Apr 2026 - current

Microsoft Research

Santa Clara, CA

- Collaborating with the Microsoft Health Futures Group on patient-facing AI tools exploring the doctor-patient relationship.
- Directing design strategy in a **team of 5**, applying a systems thinking lens to map care workflows and stakeholder dynamics.

Tutor & Reader

Jan 2026 - current

University of California, Santa Cruz

Santa Cruz, CA

- Writing for Game Technologies: Facilitating group tutoring for **12 students**, integrating user-centered design (UCD) principles to help game design students develop compelling and player focused narratives.
- User Experience for Interactive Media: grading Figma assignments on iterative design, prototyping, and user evaluation.

Product Designer

Aug 2023 - Jul 2025

Freelance

Dresden, Germany

- Designed and developed responsive websites for healthcare, wellness, and B2B clients across India and the U.S. using Figma, Adobe tools, Wordpress, and HTML/CSS.
- Delivered **5+** full-scale projects from concept to deployment, achieving contact conversion rate of up to **14%** post launch.
- Managed end-to-end project execution, including client briefing, UX writing, wireframing, UI design, hosting and maintenance.

Founder & Product Designer

Sep 2021 - Jul 2023

Studio Tidy

Surat, India

- Translated client requirements into design concepts, mood boards, and shipped **10+** product categories.
- Supervised material sourcing, craftsmanship, and production timelines to ensure high quality, on-time delivery.
- Collaborations with **5+** independent brands, achieving a **16x** growth in social media reach and visibility within **6 months**.

Product Design Intern

Feb 2020 - Apr 2020

Ducere Technologies Pvt. Ltd.

Hyderabad, India

- Collaborated with cross-functional teams of designers, engineers, and marketers to develop socially impactful concepts and expand material and concept libraries.
- Secured **2nd** place in internal design sprint with a **team of 5** - using AutoCAD, Arduino, Adobe AI, XD & physical prototyping.

Design Intern

May 2019 - Jul 2019

Bempu Health Pvt. Ltd.

Bangalore, India

- Designed and expanded infographics for the *BabyOnTrack* service using Adobe AI and supported web design on Squarespace.
- Contributed to UX and product design discussions for KangaSling, ApneBoot, and other maternal-health innovations.

SKILLS

Digital & UX Tools: Figma, Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Sketch, Procreate, WordPress, Webflow, Wix, HTML/CSS, JavaScript, React Native, API Integration, Claude Code, Lovable, Figma Make, GenAI for Design

3D & Prototyping Tools: SketchUp, AutoCAD, Rhinoceros, Fusion 360, Keyshot, Arduino, Fabrication and Prototyping

Languages: English, German, Hindi, Gujarati

VOLUNTEER EXPERIENCE

Sketchnote & Documentation Volunteer - *Employed.World & Berlin Product Designers Meetup*

Aug 2023 - Jul 2025

- Created visual documentation of talks and panel discussions by industry leaders such as Alberto Savoia & Natalia Filvarova.

Event Organizer - *The Hatch Conference, Berlin, Germany*

Sep 2024

- Managed guest flow, backstage logistics, and speaker coordination during the event.

Website Designer - *Urja Child Development Centre, Surat, India*

Feb 2024

- Designed a pro bono website highlighting the organization's programs and community impact.

Sketchnote Volunteer - *RSD9 (Relating Systems Thinking and Design) Symposium, Ahmedabad, India*

Oct 2020