

NUTI MODY

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EDUCATION

National Institute of Design

Ahmedabad, India

Bachelors of Design (Product Design)

Graduation Date: Sep 2021

Relevant Courses: Systems Thinking, Technically Complex Product Design, Design for Special Needs, Bionic Design Study, User Interaction Design, Simple Product Design, Furniture Design, Undergraduate Degree Project

Design Lab

Online certificate course

UX: Interaction Design

Graduation Date: Aug 2023

WORK EXPERIENCE

Self-employed

Dresden, Germany

UX Design, UI Design, Website Design

Aug 2023 – current

- Client consultations, designing website layouts, and ensuring responsive and functional designs.
- Handling project timelines, client communication, as well as domain registration and hosting.
- Clients include: Hospitals, wellness center, charitable trusts, and various businesses

Studio Tidy

Surat, India

Founder

Sep 2021 – Jul 2023

- The work profile includes: understanding client needs, design, supply management, craftsmanship.
- Experienced in handling product-related freelance projects, project management.
- Collaborations with homegrown brands, resulting in an increase in organic reach and brand recognition.

Shed Studio

Surat, India

Product Designer

Jun 2021 – Aug 2021

- Generated innovative product concepts that resulted in increased customer satisfaction and growth in sales.
- Custom product & furniture design, graphic and packaging design, retail line products.
- Collaborated with the marketing team to generate strategies to increase brand value.

Ducere Technologies

Hyderabad, India

Product Design Intern

Feb 2020 – Apr 2020

PROJECT EXPERIENCE

Voet: A Foot Comfort Solution for Pregnant Women

Ahmedabad/Surat, India

Final Year Degree Project at NID-A

Nov 2020 – Mar 2021

- Existing data was used in identifying the problem statement. Further data was gathered with various research methodologies for understanding user behaviour, ergonomics, material properties, and manufacturing methods, prior to the design development stage.
- worked on gesture control tech, enclosure details, and formal aspects of footwear as per usability heuristics.
- The outcome of the project was divided into 2 parts: mouldable insole and self massaging shoe.

SKILLS & INTERESTS

Technical Skills: Figma, Adobe Suite, WordPress, Webflow, Wix, Sketch, Arduino, SketchUp, AutoCAD, Rhino, Fusion360, Keyshot, Sketchbook Pro, Procreate, Microsoft Office

Spoken Languages: English (Fluent), Hindi (Fluent), Gujarati (Native), German (Low proficiency)

Interests: Baking, Vocal Indian classical music, Leather work, Digital illustrations, Sketching, Portrait and night photography